



Project Location:

Plano, TX

Completion Date:

2006

Distributor: Blackson Brick,

Dallas, TX

Architect:

Raymond Harris Architects, Dallas

General Contractor:

Construction Supervisors

Mason Contractor:

Mustang Masonry



Plano Wal-Mart

When Wal-Mart initially approached Plano about placing a store at the Corner of Parker Rd. and the North Dallas Toll Road, it was immediately met with numerous challenges. As Plano is a rather upscale and affluent suburb of Dallas, Wal-Mart recognized that their typical store would not likely attract the type of customer required to ensure a successful and sustainable business.

Additionally, the local homeowners were already voicing strong objections regarding the inferior concrete block products such as colored, painted, or split face products that are typically installed on big box retail centers such as this one.

Thru the numerous prior experiences Wal-Mart had with Interstate Brick in similar locales, they recognized that an Atlas load bearing system was the perfect match of high quality, low price, and fast track constructability desired by all parties.

Atlas meets stringent design requirements !

As they moved through the negotiations with the city planning board and concerned citizens, Wal-Mart proposed to build the Super Store out of Atlas structural brick. Ultimately, this unique solution was found to be satisfactory to both the City of Plano and the homeowners association. As a result Wal-Mart specified Interstate Brick for both the store and a 3000' x 10' perimeter fence, allowing the project to move forward.

Plano Super Wal-Mart was finished on time, under budget, and is a wonderful example of a creative design solution working to satisfy all concerned parties. Ultimately, the project was deemed to be an improvement to the local community and was more than able to overcome setbacks that might have otherwise prevented it from moving forward.



INTERSTATE® BRICK

Wal Mart, Plano TX

“For something to work in Plano, it has to be good. Customers here are discerning, and I can’t think of a better market to test our most innovative thinking”

John Murphy
Wal-Mart’s Regional GM



Project Particulars:

Brick sizes used:

8x4x16 Atlas™, Modular Face Brick

Brick colors used:

Valley Tan, Sunset, Monterey

Total unit quantity:

172,300

Total brick wall area:

76,575 SF

Total project floor area:

203,000 SF

Special shapes:

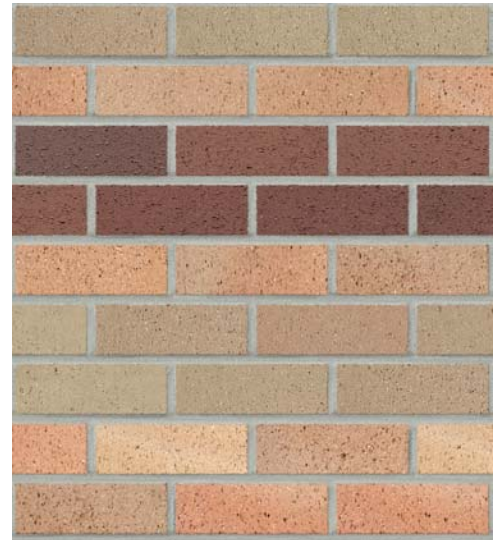
None

Net waste:

2% or 3400 units

Note this:

“Structural Brick is an inexpensive, environmentally friendly, and time-proven building system that will enhance any design.”



We’re on the Web!

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When Interstate Brick was formed in 1891 we established one simple goal for our company: to be the best brick manufacturer in America. Today the attainment of that goal can be seen in a variety of premier brick products from veneer to structural which are often being imitated but never duplicated by other national manufacturers. Interstate Brick continues to grace the most sophisticated schools, office buildings, condominium towers, malls, federal buildings and residential homes from coast to coast. This goes to show what a difference one simple goal can make. Simply put, nothing else stacks up.



Nothing else Stacks Up!